

JOIN THE ICED COFFEE REVOLUTION

WE LOVE
LOCAL
EXCLUSIVE TO
INDEPENDENT
SHOPS

**CATEGORY GROWING ABOVE
50% BOTH VAL AND VOL!***

**THE NO.3 FASTEST SELLING RTD
COFFEE BRAND WHERE STOCKED!***

**CHOOSE RICHER MARGINS
IN A GROWING CATEGORY***



**SITE BOOST COFFEE IN THE
CHILLER NEXT TO OTHER RTD
COFFEE AND MILK DRINKS!**

**USE POS TO HELP DRIVE
MORE AWARENESS IN-STORE!**

**CONSUMER SAMPLING
CAMPAIGNS TO HELP DRIVE
MORE SALES IN YOUR STORE!**



PREMIUM TASTE | AMAZING VALUE | EXCLUSIVELY INDEPENDENT